



pure beauty® Natural Whitening Feminine Wash

pure beauty® Natural Whitening Feminine Wash advanced formula enriched with both Algae Extract (Seaweed) and Nutgrass Root Extract are used to gently lighten sensitive skin by reducing melanin production. It also eliminates the pigmented area. It offers anti-radical protection against ageing of skin and prevention of the appearance of dark spots

Active Ingredients

1 GLYCERIN

Glycerin, or glycol, is a colorless or yellow sugar alcohol with the consistency of syrup that is extracted from natural sources or synthesized. It's used as an antifreeze and a sweetener and in making explosives, inks and lubricants. Since the mid-19th century, it's also been included in skin and hair care products due to its moisturizing and protective benefits.

And here some benefits for Glycerin:

- Helps in Atopic Dermatitis Treatment
- Prevent antimicrobial effects
- Helps in Skin Cells maturity process
- Offers skin elasticity
- Skin moisturizer
- Help preventing irritants
- Help healing bruising and swelling

2 ASCOPHYLLUM NODOSUM EXTRACT

ALSO KNOWN AS ALGAE EXTRACT (SEAWEED)

Ascophyllum Nodosum Extract is a large, common brown alga in the family Fucaceae, being the only species in the genus Ascophyllum. It is seaweed of the northern Atlantic Ocean, also known as rockweed, Norwegian kelp, knotted kelp, knotted wrack or egg wrack. It is common on the north-western coast of Europe. with a complete way of action for skin lightening

Ascophyllum Nodosum Extract works as a skin lightening active to reduce melanin synthesis and pigmentation of synthesized melanins. It also eliminates the pigmented scales. It offers anti-radical protection against ageing of skin and prevention of the appearance of dark spots.

3 NUTGRASS ROOT EXTRACT

Nutgrass is a perennial herb that is considered to be a noxious weed in many areas. However, old Indian practitioners have valued the root of the Nutgrass plant for its medicinal qualities for many years. The Nutgrass plant has been touted as an aid for lightening the skin, reducing the effects of. Extrapone is a specific formulation of Nutgrass that is used to treat skin conditions.



Identification

Symrise, a German-based company, developed Extrapone Nutgrass from the cyperus rotundus plant that is native to India. Nutgrass contains a volatile oil with b-pinene, cyperene, a-cyperone b-cyperone and a-cyperol. It also has alkaloids, flavonoids and triterpenes, according to one manufacturer of the product. Various skin creams contain Extrapone Nutgrass as an alternative to hydroquinone, a common skin lightener in many commercial products. Extrapone Nutgrass is not toxic or carcinogenic and has no reported side effects.

Advertised as a natural skin lightener. Manufacturers state that clinical trials have shown it inhibits melanin by more than 41 percent. However, no other information regarding clinical trials is available. Old Indian practitioners also use regular preparations of Nutgrass to treat other skin conditions, including fungus infestation, itching, rashes and herpes. However, no valid scientific research suggests that any form of Nutgrass successfully treats skin problems.

4 CHAMOMILE FLOWER EXTRACT

Chamomile has always been a popular herbal remedy; it has a distinct aroma and many health benefits. The plant extract has been used for centuries in tea as a relaxing aid and for the treatment of colds and fevers. Chamomile is also an effective sedative and is great for those who want to stay calm and relaxed.

Chamomile has antiseptic and anti-inflammatory capabilities. The plant's healing properties come from its daisy like flowers which contain essential oils that are beneficial for your skin. Flavonoids which act an anti-oxidant for the body help protect against free radicals that can damage the body.

Chamomile can be used internally and externally and is a popular remedy for many different health complaints. Chamomile benefits also include soothing skin rashes, including eczema and acne. It can also help ease minor burns and sunburn. It can be used as a lotion or added in oil form to a cool bath; chamomile also reduces skin inflammation. It may also speed healing and prevent bacterial infection.

Ingredients: Aqua, Cocamidopropyl Betain, Lauryl Glucoside, Glyceril Oleate, Disodium Cocoamphodiacetate, Sodium Lactate, Lactic Acid, Glycerin, Fragrance, Ascophyllum Nodosum Extract, Nutgrass Root Extract, Chamomile Flower Extract (Matricaria Recutita), Disodium EDTA, Iodopropynyl Butylcarbamate, Methyl chlorisothiazolinone, Methyl isothiazolinone.



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