



pure beauty® Whitening Sensitive Zone Stick

pure beauty Whitening Sensitive Zone Stick rich in Natural Extract that works on lightening the skin found in the Sensitive Zone thanks to the active ingredients Nutgrass Root Extract and Lumiskin. This product is free from any harsh chemicals and the Plants Extracts it contains works naturally and efficiently to stop any future undesirable dark coloration.

Active Ingredients

1 DIACETYL-BOLDINE

Diacetyl-boldine is a solution that inhibit the activity of tyrosinase. It is used for its skin lightening properties. Diacetyl- boldine (DAB) works well via a-adrenergic antagonist receptors and calcium flow regulation. This product is recommended for use in skin lightening products. It is recommended for use in emulsions, soaps and make-up products with lightening or whitening properties.

Diacetyl Boldine is an extraordinary new antioxidant product made from Chilean tree bark that gives dramatic results in controlling melanin, the pigment that makes skin darker.

It inhibits stress receptors, so that your skin doesn't turn discolored. Diacetyl-boldine has been found to make the skin more radiant, to lighten complexions effectively, and to make skin color more even.

Diacetyl-boldine UVA / UVB protection

Dark spots appear under the influence of multiple factors (UV radiation, hormonal imbalance, aging, etc.). Especially in areas exposed to sunlight (face, neck and hands). Specially formulated to solve this problem, thanks to strong de-pigmenting complex of three high-performance components acting on both the pigment (melanin and lipofusins) causes of dark spots. Diacetyl-boldine instantly improves the type of skin (wrinkles, pores, spots) equal transmit and radiant complexion. It provides full UVA / UVB protection and prevents the appearance of new pigmentation.

After 56 days with twice daily use of Diacetyl-boldine your skin is visibly illuminated. The product is perfectly tolerated even by very sensitive skin.

2 NIACINAMIDE (VITAMIN 3)

When vitamin B3, or niacin, combines with amino acids of another molecule, the chemical reaction produces Niacinamide, also known as nicotinamide or nicomide. Most people receive a daily recommended allowance of vitamin B3 through the consumption of nuts, fish, fortified breads and cereals, and multivitamins, but according to the Pharmacy Mix blog, it is most effective in the treatment of skin conditions when used topically.

A team of Japanese dermatologists studied niacinamide's effectiveness on 30 women who had wrinkles in the eye area. Subjects received a 4 percent niacinamide cream on one side of their face and a topical with no nutrients on the other. In 64 percent of test participants, wrinkles in the eye area were reduced. The study, published in a 2008 edition of the "Journal of Dermatology," showed that only one person had a problem with the niacinamide cream, reporting "minimal irritation." The study concluded that the niacinamide cream was "well tolerated and may be an optional preparation" for wrinkle treatment.



Ingredients: Cyclopentasiloxane, C20-40 Alcohol, PPG-14 Butyl Ether, Polyethylene, Cetyl Alcohol, Aluminum Zirconium Tetrachlorohydrate Gly., Parfum (Fragrance), Dimethicone, Caprylic/Capric Triglyceride, Diacetyl Boldine, Niacinamide.



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