



## pure beauty® Roll On Deodorant Antiperspirant & Whitening

pure beauty® Whitening Roll-on Antiperspirant is rich in Natural Extracts that works on the elimination of skin depigmentation found in the Under Arm area, also it ensures durable protection from sweat.

This product provides glooming effect to the Under Arm area without the use of any harsh chemicals thanks to the plants extracts it contains that works naturally and efficiently to stop any future undesirable dark coloration.

### Active Ingredients

#### 1 ALUMINUM ZIRCONIUM TETRACHLOROXYDREX GLY.

Aluminum Zirconium Tetrachlorohydrate is selected for its ability to obstruct pores in the skin and prevent sweat from leaving the body. Its anhydrous form gives it the added ability of absorbing moisture. It works by diffusing into the sweat gland and forming a colloidal "plug" which limits the flow of sweat to the skin surface. The plug is gradually broken down and normal sweating resumes.

Aluminum Zirconium Tetrachlorohydrate is considered safer than aluminum chloride and aluminum chlorohydrate. Aluminum Zirconium Tetrachlorohydrate is particularly effective at closing pores and absorbing moisture.

Aluminum compounds have a history of effectiveness as antiperspirants in deodorants. That is why you will find them in almost all the antiperspirant deodorants available. Depending on how much trouble you have with perspiration, you may want brands with stronger aluminum compounds. Whatever you end up purchasing, it is likely that the deodorant will be effective at preventing excess perspiration if it contains aluminum antiperspirant ingredients.

#### 2 DIACETYL - BOLDINE

Diacetyl-boldine is a solution that inhibit the activity of tyrosinase. It is used for its skin lightening properties. Diacetyl- boldine (DAB) works well via a-adrenergic antagonist receptors and calcium flow regulation. This product is recommended for use in skin lightening products. It is recommended for use in emulsions, soaps and make-up products with lightening or whitening properties.

**Diacetyl Boldine is an extraordinary new antioxidant product made from Chilean tree bark that gives dramatic results in controlling melanin, the pigment that makes skin darker.**

It inhibits stress receptors, so that your skin doesn't turn discolored. Diacetyl-boldine has been found to make the skin more radiant, to lighten complexions effectively, and to make skin color more even.



#### Diacetyl-boldine UVA / UVB protection

Dark spots appear under the influence of multiple factors (UV radiation, hormonal imbalance, aging, etc.). Especially in areas exposed to sunlight (face, neck and hands). Specially formulated to solve this problem, thanks to strong de-pigmenting complex of three high-performance components acting on both the pigment (melanin and lipofusin) causes of dark spots. Diacetyl-boldine instantly improves the type of skin (wrinkles, pores, spots) equal transmit and radiant complexion. It provides full UVA / UVB protection and prevents the appearance of new pigmentation.

After 56 days with twice daily use of Diacetyl-boldine your skin is visibly illumined. The product is perfectly tolerated even by very sensitive skin.

**Ingredients:** Cyclopentasiloxane, Stearyl Alcohol, Aluminum Zirconium Tetrachlorohydrate Gly., Hydrogenated Castor oil, Dimethicone, PPG-14 Butyl Ether, C12-C15 Alkyl Benzoate, Polyethylene, Steareth-100, Diacetyl Boldine, Fragrance, Caprylic/Capric Triglyceride, Talc.



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