



pure beauty® Whitening Liquid Hand Soap 200ml

Pure beauty Whitening Liquid Soap advanced %100 natural formula enriched with licorice extract, scientifically proven its ability to efficiently lighten dark skin. In addition, it works on deeply cleansing skin and moisturizing it thanks to the Aloe Vera extract it contains.

Active Ingredients

1 LICORICE ROOT EXTRACT (GLYCYRRHIZA GLABRA ROOT EXTRACT)

Licorice root extract (*Glycyrrhiza glabra*, *Glycyrrhiza uralensis*) is a common ingredient found in many skin-lightening cosmeceuticals and is also used in the treatment of a wide variety of diseases even outside the scope of dermatology due to its anti-oxidant anti-inflammatory, antiviral, antimicrobial, and anticarcinogenic properties.

Licorice extract is obtained from the root of *Glycyrrhiza glabra* Linnaea. The primary antioxidant and antiinflammatory compounds found in licorice root are the glycosides - glycyrrhizin and glycyrrizinic acid, flavonoids, and saponins.

The main component of the hydrophobic fraction of licorice is glabridin. Glabridin has been shown to prevent UVB-induced pigmentation and to inhibit tyrosinase activity, superoxide anion production and cyclo-oxygenase activity. The depigmenting efficacy of glabridin has been shown by various researchers to be greater than that of hydroquinone.

2 ALOE VERA (ALOE BARBADENSIS LEAF JUICE)

Aloe Vera has been used for a host of purposes since the ancient Egyptians called it the "plant of immortality." Since then, its uses have become more targeted and medicinal, and it is one of the leading therapies for sunburns.

Benefits for Skin

- Prevents Signs of Aging
- Moisturizes Skin
- Reduces Acne and Helps Lighten Blemishes
- Helps with Sunburns and Reduces Tan
- Heals External Wounds and Insect Bites
- Reduces Stretch Marks



Ingredients: Aqua, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Acrylates Copolymer, Methyl Gluceth20-, Perfume (Fragrance), *Glycyrrhiza Glabra* Root Extract, Glycol Distearate, Cocamide MEA, Sodium Hydroxide, Sodium Chloride, Iodopropynyl Butylcarbamate, Guar Hydroxypropyltrimonium Chloride, Disodium EDTA, Aloe Barbadensis (Aloe Vera) Leaf Juice, Methylchloroisothiazolinone, Methylisothiazolinone.



purebeautyarabia
www.pure-beautyproducts.com



م.ش.س
Medical & Pharmaceutical Services
Bashir Shokib Al-Jabri & Co. Ltd.
شركة الخدمات الطبية والصيدلانية
بشير شوكيب الجابري وشركاه المحدودة

هاتف: 6710411 – 6702097 – 6400430
www.bashirco.com.sa